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## Monitoring & Evaluation

December 16th, 2008

**Every year, corporates are providing billions of dollars in funding to NGOs!**

*How can your organization benefit?*

*Where to look for funding from corporates?*

*How to approach corporate donors?*

**Learn how to raise funds from corporates and businesses!**

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Although it is the responsibility of the [donor](#) to carry out monitoring and evaluation of the project, it usually seeks the plan from the implementing [NGO](#) about it.

Monitoring and evaluation enables constant check on the activities and helps review the progress made



at every step. Monitoring should be the integral part of project implementation; in fact, there should be an internal mechanism to monitor the results, risks, assumptions and performance regularly through meetings and submission reports. T

he Management Information Systems (MIS) is often used as a mechanism to undertake monitoring. The baseline information is critical to the monitoring process.

Involving external entities such as donors, government people, consultants etc in monitoring would give a good [opportunity](#) to collect feedback, provide exposure to the work and also explore new options. Evaluation is carried out by an external agency during the mid-term or in the end part of the project.

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How NGOs  
can write Job  
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for their staff

How to write  
**LFA**  
Logical Framework  
Analysis  
in Proposals



## Webinars

### Raising More Money from Your Local Business Community

Date: Sept. 10, 2012 Timings: 3:00 PM – 4:30 PM GMT

### Building a Fundraising Board

Date: Sept. 19, 2012 Timings: 3:00 PM – 4:30 PM GMT

### How to raise Funds from the European Commission

Date: Sept. 24, 2012 Timings: 1:00 PM – 2:30 PM GMT

### Social Media: Using Facebook and More to Sell Your Mission

Date: Sept. 25, 2012 Timings: 7:00 PM – 8:30 PM GMT



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**How NGOs  
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themselves  
from online  
scams**

**Corporate  
Donors for  
NGOs**

**How to  
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**How to write a  
Letter of  
Inquiry to Seek  
Grants**

**How to write  
Proposals**

## Resource Guide: Questions Answered on How to Write Proposals – A Basic Guide on Proposal Writing for NGOs

July 2012

This resource guide was created in collaboration with Philantropia Inc, Philantropia Inc., an international fundraising consulting firm, helps organizations around the world to more effectively raise funds. <http://www.philantropia.org>

## Videos

- How to raise Funds for Human Rights Projects
- How to raise Funds for Women's & Girls' Issues
- Writing a Winning Concept Note for the European Commission Funding
- How to raise Funds from US Foundations
- Introduction to Strategic Fundraising Planning

...and many more.

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